

FAX# 703 528 7880 SEP12/12 17.15
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME LIZ DOME _____

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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ICE)

100

DATE SEP12/12 11:13

TO LENA
FR JULIE

ORD ML-2
TTLS RTS
PLS CFM, THX 9/12

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

[illegible]

AGENCY ADVERTISER CODE = 360 AGENCY EST# = 2311
AGENCY PRODUCT CODE = 361

15	S	1100P-1135P	30	\$1,500.00	9/16	0	SUN	0
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PROGRAM : EYEWITNESS NEWS
CON COM1: EYEWITNESS NEWS

40	A	1100P-1135P	30	\$1,425.00	9/16	1	SUN	1
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PROGRAM : NEWS
ORD COM1 : DUE TO RATE
THIS IS A MAKE-GOOD FOR SEP16 ON LINE-15 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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18	S		1100P-1135P	30		\$1,425.00	9/20	9/20	0		THU	0
PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS												

41	A		1100P-1135P	30		\$1,500.00	9/20	9/20	1		THU	1
PROGRAM : NEWS ORD COM1: DUE TO RATE THIS IS A MAKE-GOOD FOR SEP20 ON LINE-18 FOR 1 SPOT/WK STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#15	MISSED: SUN/1100P-1135P				SEP16		30S	\$1,500.00	(SEP12/12)	
			OFFER: SUN/1100P-1135P				SEP16		30S	\$1,425.00	PLS ADVISE.	
CMT: DUE TO RATE												

M2	OK'D	BUY#18	MISSED: THU/1100P-1135P				SEP20		30S	\$1,425.00	(SEP12/12)	
			OFFER: THU/1100P-1135P				SEP20		30S	\$1,500.00	PLS ADVISE.	
CMT: DUE TO RATE												

SEP/12 49205.00 CONTRACT TOTAL 49205.00
 TOTAL SPOTS 39

MARKET TOTALS \$94,625 WFTV 52% WKMG 11% WESH 24% WOFL 8% WKCF 1% WRBW 3% CABL 0%
 SHARES ESTIMATED WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE